



CITY OF LOS ANGELES WORKFORCE INVESTMENT BOARD

CONNECTING

2011 - 2012 ANNUAL REPORT



Letter from

MAYOR ANTONIO VILLARAIGOSA

CITY OF LOS ANGELES



The City of Los Angeles Workforce Investment Board has had a tremendous year of achievement. This annual report is a testament to the hard work, ingenuity and dedication of WIB members and their numerous workforce development system partners.

In the last year we've seen thousands of youths find summer jobs, tens of thousands of people get trained for higher-paying jobs and hundreds of workers avoid layoffs due to the hard work of the WIB and its partners. These are amazing successes, however, we still have a long way to go towards ensuring the health and prosperity of our city.

It is vital that we continue to provide a trained workforce to support the L.A. economy. We must be forward-thinking in providing the resources and training needed for workers to be successful in the marketplace. The City of L.A. is visionary in its support of growth industries and commitment to education and training. Our efforts to cover all bases – from young adults, to displaced workers, to businesses – ensure that all segments of the workforce have access to the resources they need to succeed.

The economic challenges our city has faced have brought our local economy to a transformative crossroads, and it is vital that we take advantage of the opportunity to become more efficient, more effective and more focused on what matters. The WIB has done this and will continue to do so – forging connections between business, nonprofits and government leaders to ensure that L.A. has the best workforce in the nation.

Congratulations again to the Board, City staff and partners in the workforce system for your leadership in imagining and constructing a complete workforce agenda – one that is inclusive of services for the least advantaged, for workers looking to advance their education and career, and for businesses that create and maintain the kinds of jobs that will lead to a more prosperous L.A. Thank you for your partnership; together we are putting Los Angeles back to work.

A handwritten signature in black ink, appearing to read 'Antonio Villaraigosa'.

Letter from

CHARLES WOO

CHAIR, CITY OF LOS ANGELES WORKFORCE INVESTMENT BOARD



I am proud to present the City of Los Angeles Workforce Investment Board annual report for Program Year 2011-12. We continue to serve record numbers of customers since our peak a year ago, indicating that while the Great Recession may have abated, there is still high unemployment and an incredible demand by jobseekers and youth for employment and training in Los Angeles. Our theme for this annual report is “connecting” and that is indeed the mission of the WIB and its workforce development system. We connect jobseekers with opportunities for employment and skills training. We train and reposition laid off workers into career opportunities in new growth industries. We connect youth with continued education, workforce preparedness, work experience and entry-level jobs, to create our future workforce. And we connect our employers and business community partners with qualified and trained workers. I hope this report provides you with a closer look at the tremendous value these “connections” provide to the Los Angeles region.

Charles Woo

Letter from

GREGG IRISH & DAVID EDER

*GENERAL MANAGER, CITY OF LOS ANGELES COMMUNITY DEVELOPMENT DEPARTMENT; AND
EXECUTIVE DIRECTOR, CITY OF LOS ANGELES WORKFORCE INVESTMENT BOARD*

We are pleased to share with you the City of Los Angeles Workforce Investment Board 2011-2012 annual report. Our program year ended with unemployment at 12.2 percent – still high, but down from the start of the year in July 2011, when unemployment stood at 14.6 percent. In spite of this, we continued to build and strategically align our workforce development system to better provide services and training to over 176,000 job seekers, dislocated workers and disconnected youth. We continued to fund and develop training programs focused on careers within the most promising sectors of the regional economy. We served 2,700 workers targeted for layoffs. And the efforts of the WIB’s Layoff Aversion Program - operated through a partnership with the Los Angeles Economic Development Corporation - has resulted in the saving of an estimated 5,000 jobs since its launch in early 2010. As we look forward to the coming year, we will continue to make economic recovery a priority by creating a skilled, prepared and innovative workforce to fuel the future of Los Angeles.

Gregg Irish & David Eder





The Los Angeles Workforce Investment Board (WIB) promotes economic well-being locally by:

- ▶ improving employment opportunities for workers by enriching their knowledge base, growing their skill set and identifying job openings
- ▶ providing employers and businesses access to a qualified workforce and specialized training
- ▶ guiding the City’s workforce policy priorities and investments
- ▶ assisting in the reemployment of workers during times of economic transition

BOARD MEMBERS

✦ Indicates Executive Board Member

Zeth Ajemian
Kaiser Permanente Walnut Center

Carole Anderson
Los Angeles Trade-Technical College

Felicito (Chito) Cajayon
Los Angeles Community College District

Aida Cardenas
Building Skills Partnership

Priscilla Cheng
Los Angeles County Federation of Labor, AFL-CIO

David Crippens ✦
DLC & Associates

William Dahlman ✦
WRD & Associates

Shomari Davis
IBEW Local 11

Michael Dolphin ✦
State of California Employment Development Department

John Donner ✦
Mosaic Media + Communications

Ahmed Enany
Southern California Biomedical Council

Camilla Eng
JM Eagle

Sophia Esparza
Chicana Service Action Center

David Flaks
Los Angeles County Economic Development Corporation

Shawn Fonder
Lundgren Management Corporation

Anita Gabrielian
AT&T

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Local 986, International Brotherhood of Teamsters

Anthony Hassan
University of Southern California School of Social Work

Joseph Herrera
Staples Center

Jacquelyn Honoré
YWCA/Los Angeles Job Corps Center

John Hughes ✦
Rhythm & Hues

Gregg Irish
City of Los Angeles Community Development Department

Don Jue
IBM

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Consultant, Hotel Industry

Dong-Woo Lee
Cal State Los Angeles, College of Business and Economics

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North American Security

Ruth Lopez Novodor ✦
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Community Clinic Association of Los Angeles County

Jackie Mizell-Burt
Los Angeles County Department of Public Social Services

Don Ott
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Cheryl Parisi
American Federation of State, County, and Municipal Employees Local 36

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Renewable Resources Group

Patricia Pérez ✦
VPE Public Relations

Diana Peterson-More ✦
The Organizational Effectiveness Group

Kenn Phillips ✦
The Valley Economic Alliance

Nona Randois ✦
Legal Aid Foundation of Los Angeles

David Rattray
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Southern California Gas Company

Norman Ross, Jr.
Polaris Enterprises

Robert Sausedo
ABM Inc.

William Scoles
State of California Department of Rehabilitation

Carmel Sella
Wells Fargo Bank

Paula Starr
Southern California Indian Center

Larry Thompson
Xerox Corporation

Laura Trejo
City of Los Angeles Department of Aging

Bill Walles
Amplitude Consulting

Charles Woo, Chair ✦
Mega Toys

EXECUTIVE BOARD



Charles Woo
Mega Toys



Patricia Pérez
VPE Public Relations



Gregg Irish
*City of Los Angeles
Community Development
Department*



David Crippens
DLC & Associates



William Dahlman
WRD & Associates



Michael Dolphin
*State of California Employment
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The Valley Economic Alliance



Nona Randois
*Legal Aid Foundation
of Los Angeles*

CONTENTS

- i ... Letters of welcome**
- 2 ... Board members**
- 4 ... Introduction**
- 5 ... Los Angeles Fast Facts**
- 6 ... Youth**
- 10 ... Adults**
- 14 ... Business**
- 19 ... Financials**
- 20 ... Find a WorkSource Center**
- 21 ... Find a YouthSource Center**

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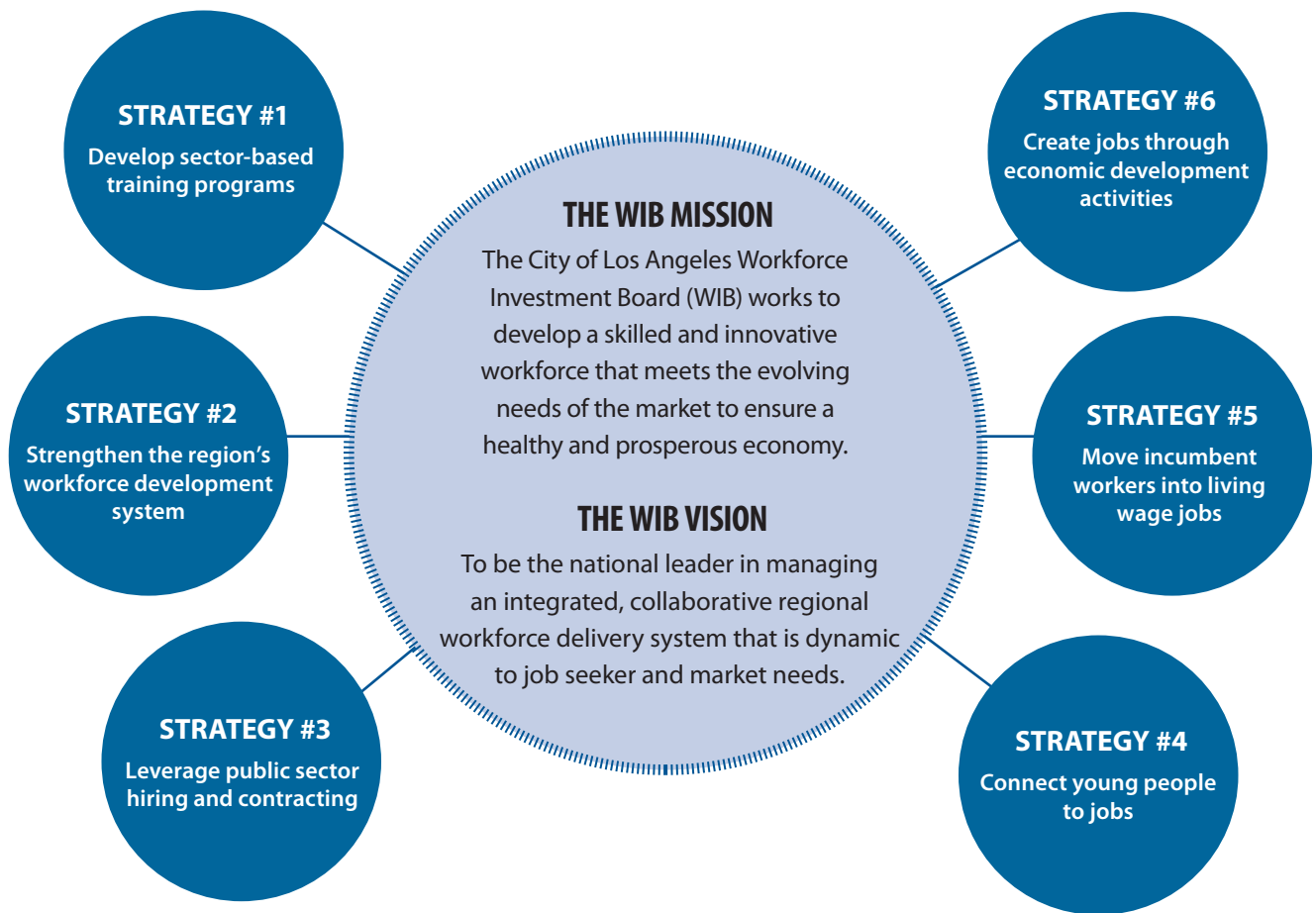
This report was made possible through Federal Workforce Investment Act funds administered by the U.S. Department of Labor.

The City of Los Angeles Workforce Investment Board is an equal opportunity employer/program. Auxiliary aids and services available upon request to individuals with disabilities.

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INTRODUCTION TO THE WIB

The City of Los Angeles Workforce Investment Board (WIB) has an annual budget of nearly \$50 million in public funds. Board members are appointed by the Mayor from the leadership ranks of the education, economic development and organized labor sectors as well as other key figures in the Los Angeles economy.



In fall 2007, the WIB adopted six Workforce Development Strategies to support its mission to ensure that businesses have access to a trained workforce and workers have access to quality jobs.

Employing these strategies with an emphasis on worker training programs has enabled the WIB to improve the resources available to the City's workforce and to the business community.

As the City continues to face unprecedented economic challenges, the framework the six strategies provide will continue to be instrumental in addressing the job training and placement needs of the City's low-income residents and dislocated workers.

L.A. FAST FACTS



LAND

469

Square miles in the City of Los Angeles

4,060

Square miles in Los Angeles County

("Quick Facts" U.S. Census)

EDUCATION

73.9%

City residents with a high school diploma/GED or higher

30.5%

City residents with a bachelor's degree or higher

("ACS" U.S. Census)



POPULATION

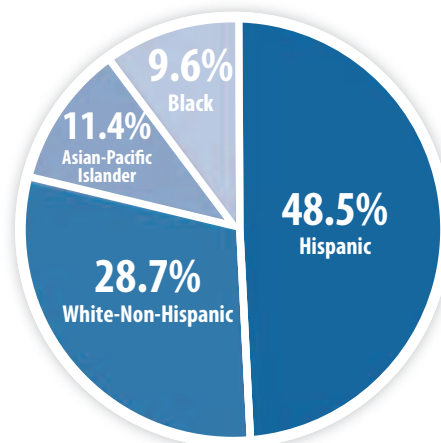
3,819,702

People in L.A. City (2011)

9,889,056

People in L.A. County (2011)

("Quick Facts" U.S. Census)



ECONOMY

TOP INDUSTRIES IN THE CITY OF LOS ANGELES

129,537

Manufacturing workers in L.A. City

29,959

Apparel workers

12,698

Fabricated Metal Product Workers

12,813

Computer and Electronic Product Workers

11,455

Food Manufacturing Workers

(Data from Economic Census, 2007)

L.A.'S ECONOMY IS LARGELY DRIVEN BY INTERNATIONAL TRADE AND INVESTMENT

The Customs District—home to the ports of Los Angeles and Long Beach, Port Hueneme and Los Angeles International Airport (LAX)—is the **largest in North America**, and the **fifth-busiest in the world**.

403.4 million

The value of two-way trade passing through the Los Angeles County Customs District in 2012

Los Angeles also includes the **largest Latino population** outside of Latin America and the **largest Asian population** outside of Asia.

(LAEDC) ("ACS" U.S. Census)



EMPOWERING YOUTH

The WIB is committed to preparing underserved youth for success and employment in adult life.

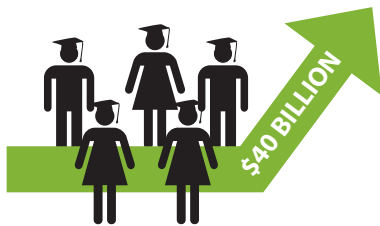
Research has shown that investing in young people has a direct impact on the economy as a whole. In order to develop and sustain a healthy workforce, development boards like the WIB must increase the accessibility of education and early work experience.

The WIB aims to provide opportunities and resources to young adults that allow them to become productive and self-sufficient. Young Angelenos face

extraordinary challenges. The WIB and the City of Los Angeles are committed to addressing these challenges and have emerged as leaders in galvanizing youth to enter the workforce.

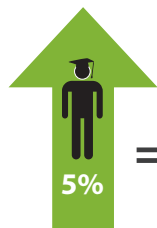
Young adults are L.A.'s future CEOs, doctors and entrepreneurs—but they need to start somewhere. With the help of the WIB, thousands of young Angelenos are getting that start.

THE FACTS



The State's economy would accrue an additional **\$40 billion**

if one year's worth of California's high school dropouts could be converted to graduates.¹



If the male graduation rate were increased by only **5 percent**, the nation would see an annual savings of

\$4.9 billion

in crime-related costs.²



one out of five

Los Angeles youth are **out of school and out of work.**³

This means that approximately

97,000 young people

within the City of Los Angeles are not in school, working or even preparing to enter the workforce.

Out of every 100 LAUSD 9th graders:



66 are "on track" to graduate



52 graduate from high school in 4 years



32 enroll in college



14 receive a college degree



¹ Alliance for Excellent Education, "The High Cost of High School Dropouts." 2007. | ² Alliance for Excellent Education, 2006 | ³ "One out of Five." 2004 (a WIB commissioned report).

“

“They taught me that there was a leader within me. Not only did A.Y.E. keep me off the streets, out of gangs and away from drugs, but also it motivated me from special education classes to achieving honor roll.”

Denzell O. Perry



1,933

Youths worked in the Summer Youth Employment Program 2011-2012



270

Attendees from across the state gathered at the Youth Crossroads Conference, conducted by the WIB Youth Council, to focus on the implementation of extending foster care to age 21 in California.

SUCCESS STORY

DANIEL LOPEZ



Daniel Lopez enrolled at the Southeast Los Angeles YouthSource Center looking for assistance with returning to school and obtaining his high school diploma.

He especially needed help obtaining employment due to a past felony on his record. After enrolling in the program, Daniel returned to school at Inspire Academy, a Charter School located on the campus of the Southeast L.A. YouthSource Center. He was also given an opportunity to interview for a paid internship at Fatburger after completing a four-week Job Readiness Training/Customer Service Course. Before the interview took place, Fatburger owner and longtime partner with the youth center, Idris Ali, received a phone call from the center's Business Development director, Sharifa Austin, regarding Daniels situation and was persuaded to give the hardworking young man an opportunity. Daniel not only completed his internship, but also showed himself to be one of the most hardworking and trustworthy staff that Ali had come across in a while. He immediately offered him a permanent position with the company when his internship was completed. Today Daniel is a grateful employee of Fatburger. He is proud to have a job and a fresh start. He is doing exceptionally well in school, where he maintains excellent attendance and hopes to have obtained his high school diploma by June 2013. He is also a recent father of a healthy baby boy.

SUCCESS STORY

DENZELL O. PERRY



Denzell O. Perry recently graduated from Domiquez High School with honors. However, Denzell's early years were fraught with many

struggles. One of four children raised by a hardworking single mother, Denzell did not speak until the age of five. At the age of 6, Denzell joined the Roy W. Roberts Watts/Willowbrook Boys and Girls Club where he has remained active. Through Archdiocesan Youth Employment, he had the opportunity to give back to the Club as a summer youth employee. Working with children ages 7-12, Denzell assisted them in goal setting and decision making. In 2012, Denzell was selected as the Boys and Girls Club of America Youth of the Year for the State of California representing more than 500 clubs. He traveled with his mentor to Washington, D.C. where he had the opportunity to meet President Barack Obama. Denzell is proud of his accomplishment; he says, "I want to show the world that something good can come out of the Watts, Willowbrook and Compton Community." Denzell is a freshman at the University of California, Irvine studying criminology, law and society.

SUCCESS STORY

VANESHIA REED



Vaneshia Reed grew up in a very unstable environment, experiencing abuse, poverty and even homelessness. After confiding in a school

counselor, she and her sister were placed in foster care, and Vaneshia was referred to the South Los Angeles-Exposition Park YouthSource Center run by Archdiocesan Youth Employment Services to receive employment readiness services and mentorship. In spite of her difficult childhood, Vaneshia excelled in school. Determined to go to college, she studied nights and weekends, participated in extracurricular activities, became senior class president, completed the 2012 L.A. Marathon and graduated Class Valedictorian. From there she completed an associates degree from L.A. Southwest College (Summa Cum Laude) and gained acceptance to Harvard with numerous scholarships. Vaneshia is well on her way to achieving her dream of becoming a brain surgeon. "Archdiocesan Youth Employment Services has been a major support system and a leading cheerleader in my academic success," says Vaneshia. "They have put me in a position to be able to help others."

YOUTH PROGRAMS

The WIB holds to the philosophy that an investment in City youth is an investment in the future of Los Angeles. The following programs demonstrate the WIB's strong commitment to L.A.'s future.

THE YOUTHSOURCE SYSTEM:



The YouthSource System provides employment and educational services to in-school and out-of-school youth between the ages of 14-21. There are 13 centers located throughout the

City that operate on a year round basis. YouthSource Centers work collaboratively with the WorkSource and FamilySource systems to maximize service opportunities for their youth customers. YouthSource centers offer services to improve educational achievement (basic skills remediation, tutoring and preparation for postsecondary education); services to prepare youth to enter and succeed in employment (work readiness skills training, work readiness certification, paid work experience, and job search and placement assistance); services to support youth (supportive services, adult mentoring, comprehensive guidance and counseling); and services mandated by the WIB's Youth Council to meet the needs of local youth (English-as-a-Second Language and computer literacy).

The YouthSource system is working in partnership with the Los Angeles Unified School District to focus on dropout recovery and assisting youth in returning to high school and obtaining a diploma or assisting them with attainment of a GED. This partnership includes placement of an LAUSD Pupil Services and Attendance Counselor in each of the YouthSource Centers.

With a heightened sense of addressing the high school dropout crisis and implementing student recovery efforts, the system has placed a priority on provision of services for out-of-school youth and in-school youth who are most in need. Los Angeles Unified School District (LAUSD) Office of Pupil and Attendance Services is partnering with the City to work with YouthSource centers to identify out-of-school youth and target them for services.

HIRE LA'S YOUTH CAMPAIGN



HIRE LA's Youth Campaign is a comprehensive set of programming that creates employment opportunities

for young people ages 14-24 who are not otherwise enrolled in traditional YouthSource Year Round Programs. Since its inception in 2005 by Mayor Antonio Villaraigosa, HIRE LA's Youth has served more than 73,000 young people. HIRE LA's Youth is facilitated by the Community Development Department (CDD) under the policy oversight of the WIB. Key programs include:

Summer Youth Employment Program: The City of Los Angeles received more than \$2.2 million from the City General Funds, Council District, and Los Angeles County to fund the Summer Youth Employment Program. Through these funds, the City provided 1,300 young people with employment and supportive services. Programs included work readiness skill attainment and financial literacy.

LOS ANGELES YOUTH OPPORTUNITY MOVEMENT

The LAYOM promotes the development of Los Angeles youth by implementing its mission of promoting youth achievement by working with families and community partners to create opportunities for young people to reach their education, employment and personal development goals. In partnership with local community based organizations, LAYOM operates three centers featuring vocational, educational, career, and social support systems that emphasize the talents and capacities of the community's youth and families. LAYOM serves disconnected youth and provides recruitment, assessment, case management, job preparation, internships, career counseling, job placement, leadership development and educational placement in a client-centered, individual approach. An example of a new



7155 youths
enrolled in HIRE LA's
Youth Campaign

initiative is the Intensive Transitions project that supports youth offenders returning from probation camps, linking them to education and employment opportunities through the YouthSource System. Services include anger-management training, individual counseling, parent education, after school tutoring and community service. The case management program has shown an increase in successful completion of probation, reduced recidivism, community service and restitution.

OTHER PROGRAMS AND SPECIAL PROJECTS

Los Angeles Area Chamber of

Commerce's HIRE LA's Youth Program:

In partnership with the Los Angeles Area Chamber of Commerce Foundation, this program provides youth with Job Skills Workshops and mock interviews to obtain Work Readiness Certificates (WRC). Hiring events and recruitments are continuously planned throughout L.A. to highlight the program to promote the value of the WRC to the business community and to connect young job seekers with employers.

Youth Opportunities High School:

Located in Watts, Youth Opportunities High School (YOHS) is currently housed at the Pitts Community Center. YOHS was founded in 2000 in response to the growing need for educational and supportive services for low-income young people from this South L.A. neighborhood. Today, YOHS serves approximately 100 students who were unsuccessful in their local public high schools. Most students are 16 and 17 years old and approximately 100 percent of the student body are either Hispanic or African American. YOHS has a unique identity and program model that combines a high-quality educational

setting, mental health services and an emphasis on the performing and creative arts.

Reconnections Academy: A collection of youth projects that provides academic support, sector related job training and subsidized employment to low-income, disconnected young adults who have one or more barriers to employment. Young adults served include juvenile offenders; homeless, runaway or foster youths; those deficient in basic literacy or math skills; pregnant or parenting young adults; and those requiring additional assistance to complete an education program or retain employment. Services include mentoring, job shadowing, subsidized work experience, training, and placement into a targeted industry or education program.

Cash for College: The WIB supports and funds the Annual Cash for College Campaign designed to encourage students to pursue a college education.

The campaign's many activities includes:

- ▶ **A College and Career Convention** that features speakers and seminars on college life, interactive career demonstrations, financial aid presentations, and an exhibit hall of college recruiters.
- ▶ **Workshops** throughout Los Angeles at which students and their families receive information about the availability of financial resources for college, and assistance in completing the Free Application for Federal Student Aid (FAFSA) and Cal Grant application. This event is held over 100 workshops at which 6,000 high school students were in attendance.

A partner of



"I get to help people, brightening someone else's smile makes me smile a little bit wider each day."

Yessenia F.

SUCCESS STORY

YESSENIA F.



Yessenia found out about the YouthSource youth program at UCLA through an orientation held at her high school during the last semester of

her senior year. Eager to begin planning the next steps of her life, she enrolled into the program anticipating her high school graduation and a new world of employment opportunities. Within three months of her enrollment, the YouthSource center helped to identify the career path she was most interested in and she entered into a Dental Assistant training and certification program at the Venice Skills Center. With the help of her case manager and her program instructor, Yessenia began working full time at Eugene & Victoria Field, DDS Dental Office in just one month's time of her culminating the program. She was also able to receive transportation and supportive services from the UCLA YouthSource center that helped her transition into her new place of employment. Now one year into her employment, Yessenia is highly regarded by her superiors. "Yessenia is proof that youth training and employment programs work! She is a great asset to our team," says Dr. Eugene Field. Today Yessenia loves the work that she is doing and is happy to have a secure future in dentistry and to be able to help contribute to her family and household in these difficult economic times.



EQUIPPING ADULTS

The WIB is committed to preparing the existing workforce for the new economy through education, training and employment services.

Despite a national recession and significant local challenges, Los Angeles continues to be a springboard for innovation and growth. Industries such as technology, hospitality and logistics are flourishing, and the WIB has formed partnerships with successful businesses in these sectors to help Angelenos who have been recently laid off become re-employed in thriving, sustainable workplaces.

While Rapid Response services help re-employ thousands of workers and strengthen hundreds of businesses, some benefit more from a specialized approach. The WIB's 17 WorkSource Centers, located throughout the city, provide customers with access to computers, job training, and a network of employers and other job seekers. WorkSource Centers also offer intensive services; programs for adults or displaced workers provide career counseling, referrals, training and job placement.

176,379

Los Angeles workers
were served by the Workforce
Investment Board in Program Year
2011-2012, including:

171,114

 adults

3,068

 youths

2,197

 displaced workers

SUCCESS STORY

EDWARD ARLINGTON, NEG
DISLOCATED WORKER 2011-2012, VETERAN



Edward Arlington had six years of teaching and several years of marketing and management experience. With a

wide background in work history and as a veteran, Arlington had plenty of success until he was laid off from Los Angeles Unified School District on July 30, 2011. After four years at his school location he was left without work and no assurance of being rehired anytime soon. Arlington was disappointed at the disregard for the time and dedication to his work. He was unemployed for eight months until he was contacted by the Metro North WorkSource Center through the Rapid Response. He was interviewed and approved to enroll in the National Emergency Grant program to receive case management, intensive services, training and supportive services. He decided to move forward and continue his effort to regain his teaching position. During intensive services developing his individual employment plan, Arlington expressed that he would like to gain another teaching credential that is in a higher demand. He was very interested in enrolling into the Math and Science Cohort with California State university of Los Angeles, and enrolled just in time. After completing the course, Arlington moved on to be the first and only customer to pass the CESMET Certification in August and obtain his single subject science teaching credential. Edward later found a full-time teaching position as a rehire with LAUSD and was given supportive services to assist in his transition back into the work force. "I came to the WorkSource Center after my wife, also a teacher, received trainings and services that helped to get her back working in our field. They didn't just help get my family employed; they brought peace of mind to my household in very uncertain times."

SUCCESS STORY

JIRAPORN SAEMOO
("LINDA")



Jiraporn Saemoo ("Linda") was born in a small town in Thailand. She attended school until the age of 15,

and later opened her own clothing boutique. In 1989, Linda left Thailand so she could seek better opportunities in America. She looked for a job, but because she did not have her working papers and did not speak English well, she was only able to work as a cook in small Thai restaurants. After years of seeking a higher paying job, Linda was hired by HMS Host as a Fry Cook at the Los Angeles International Airport (LAX) and joined the UNITE HERE Local 11 Union. However, she was laid off in 2012 when her restaurant closed. She heard about the WIB-funded Hospitality Training Academy's (HTA) program, and its culinary instructors from both HTA and Los Angeles Trade Technical College (LATTC). Linda tested into the program, and enrolled. She hoped to advance her culinary skills and find better employment upon graduation. Linda excelled in the training program and earned a blue neckerchief as one of the top students in the class. In 2013, HMS Host rehired Linda in a higher job classification with a pay raise, and she returned to UNITE HERE Local 11 as a proud member. She says the best thing about the class was learning all the different cooking techniques, honing her knife skills, and preparing new cuisines, such as Italian and Mexican. Linda sees the culinary arts as her lifetime career, and continues to study hard so that she may accomplish all her goals in life.

“

“The WorkSource Center didn't just help get my family employed; they brought peace of mind to my household in very uncertain times.”

Edward Arlington

SUCCESS STORY

JUAN BUSTAMANTE



Juan Bustamante worked as a machine operator in California for over eleven years at a company that produced aluminum

car rims. However, when a large nearby auto manufacturing plant shifted its operations out of the country, Mr. Bustamante and 300 of his colleagues lost their production jobs. Even through his financial and family obligations, he was able to pursue training through the TAA program at the Los Angeles Valley College Job Training Center, where he took remedial courses in English, math, and speech. He then qualified for and completed the Transportation Metro Bus Operator Bridge Training Program, after which time he was hired on through a paid internship, and then as a full-time employee with full benefits and career ladder opportunities. "I would like to thank the TAA Program for helping me achieve my goal, and to Los Angeles Valley College for preparing me to succeed with a career at LA Metro!"

ADULT PROGRAMS

Roughly 60 percent of the annual WIA allocation to the City is provided through the Adult and Dislocated Worker funding streams. Following are a few highlights of programs offered in PY 11-12.

WORKSOURCE CENTERS



WorkSource Centers are the core of the adult portion of the Workforce Development System.

WorkSource Centers serve customers through services described as 'universal access,' which means that anyone can enter a WorkSource center, conduct self-directed job search activities, use equipment in the resource room and meet with other job seekers. There are 17 full-service centers and three portals in the City of Los Angeles that provide a full range of assistance to job seekers under one roof. Job seekers can receive career counseling, job listings, labor market information, training referrals and other employment related services. The WorkSource Centers also provide transitional employment and supportive services (i.e., subsidized employment, transportation stipends, work clothing, employment related equipment, tools, etc.) to job seekers with barriers to employment, such as limited English proficient individuals, ex-offenders, persons with disabilities and homeless individuals. Services are provided to veterans to assist them in obtaining employment.

PROGRAMS & SPECIAL PROJECTS

Additional services are available to customers who are registered into programs. Registered customers are eligible to receive staff-supported services, including career counseling, case management, supportive services and training. The WIB invests in programs that produce a skilled workforce in industry sectors that: are not likely to off-shore jobs; have the greatest potential for generating and sustaining jobs; and pay living wages or offer employment in occupations with career ladders that allow for progressive wage gains. A few such industry sectors that are expected to experience future growth in Southern California include: advanced and industrial manufacturing; construction;

early childcare and education; entertainment; financial services; healthcare and life sciences; hospitality and tourism; private security; logistics, transportation, goods movement; and utilities.

Educational Bridge Training Programs: These programs provide academic remediation paired with industry sector skills development to low-wage dislocated workers. There are four projects, each with a consortium of partners, including employers, organized labor and education institutions.

High-Growth Industry Sector Training Programs: These programs include 12 projects that provide customized industry sector job training to unemployed individuals.

Sector Workforce Intermediaries: The WIB partners with three sector workforce intermediaries, organizations that: build in-depth knowledge of an industry sector; maintain relationships with multiple employers and stakeholders within a sector; monitor a sector's changing needs; coordinate employer and other stakeholder resources to address sector human resource and competitiveness needs; and encourage investments in potential and current/incumbent workers to create enhanced employment opportunities within a sector.

New Start Ex-offender Program: A statewide initiative created by the Governor and underwritten with WIA Discretionary funds to assist offenders who are exiting the prison system and being placed under parole supervision in reconnecting to their communities and obtaining employment. Funding is provided to select WorkSource Centers to provide services to offenders returning to South LA and the San Fernando Valley.

Construction Training and Placement Initiative: The Southeast LA - Crenshaw WorkSource Center



SUCCESS STORY

GILBERT GONZALEZ,
ICDC COLLEGE SOUTH BAY CAMPUS
GRADUATE



Gilbert Gonzalez was laid off from a manufacturing management job after working there for three years.

“My real passion was to find work in the medical field, but I didn’t have the needed skills to be marketable to employers,” Gonzalez said. So in 2009, while the nation faced a crippling economy and a long list of those recently unemployed, Gonzalez turned to Hollywood WorkSource Center to help him change careers and take advantage of the many self-directed resources available to him. “The staff was very pleasant to me, and I was able to walk right in and talk to someone who was very informative and gave me undivided attention.” After discussing options for schools with his case manager, Gonzalez enrolled in ICDC College’s Medical Office Specialist program in August 2010. He graduated in January 2011, and was hired at an international dialysis clinic located in Harbor City, California. “I greet patients, schedule appointments, and assist with various personnel administrative functions as needed. I love what I do, and my job affords me the opportunity to also be a full-time caregiver to my mother and disabled sister,” he said. Gonzalez also notes that the Hollywood WorkSource Center kept in constant contact with him during the entire time he was enrolled at ICDC College and even after he started his new job. No matter one’s age or previous level of education, Gonzalez’s success story shows that it’s never too late to retrain for a new career. Gonzalez sums it up best when he says, “The Hollywood WorkSource Center provided me with the resources I needed to go back to school, and ICDC College gave the skills I needed to enter the medical field.”

and the South Los Angeles WorkSource Center provided workforce development services to South Los Angeles residents to prepare them for employment as apprentices in the construction trades.

California Clean Energy Workforce Partnership Training Program: The Los Angeles Green Building Retrofit Pre-Apprenticeship Academy prepared workers for jobs related to retrofitting public and private buildings with the City. Disconnected youth, ex-offenders, homeless individuals and persons with disabilities received short-term career-focused training, academic remediation and supportive wrap-around services.

Construction Talent Transfer Grant Program: Funding for the South Los Angeles–Crenshaw WorkSource Center and the Marina del Rey–Mar Vista WorkSource Center provided workforce development services (e.g., assessment, training, job placement assistance, supportive services, etc.) to displaced residential construction industry sector workers.

JOBSLA.ORG



JobsLA.org is the most advanced and comprehensive

workforce development system available. It provides integrated workforce development services via the Internet for job seekers, employers, training providers and workforce professionals. All services, now offered at fixed brick and mortar locations, are encompassed in one state-of-the-art web site, whether it be access to the best jobs and career information, a suitable talent pool for employers, résumé building tools, or the latest labor market information. Effective Spring 2013, this website will be incorporated into the State of California’s new CalJobs.ca.gov.

A partner of



“The Hollywood Worksource Center provided me with the resources I needed to go back to school.”

Gilbert Gonzalez, Customer of the Hollywood WorkSource Center



EXPANDING BUSINESS

The WIB sees a business-driven approach as the key to preparing the workforce for recovery.

Employers are a key customer of the WIB, and an important partner in developing a strategy to build skills and prepare the workforce for growing job markets. The WIB uses several strategies tailored specifically to meet the human resource and staff development needs of the City's employer community. Business customers benefit from customized recruitment services, easy access to a large pool of pre-screened job applicants and other resources provided through the City's **WorkSource Centers**. Staff using informational resources at the centers can help develop strategies to address the needs of businesses experiencing difficulty in the rapidly changing economic environment.

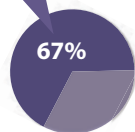
Services available include:

- ▶ No-cost advertising of open positions
- ▶ Customized recruitment to help quickly fill multiple positions
- ▶ Candidate screening and/or testing to assure only qualified workers apply for positions
- ▶ Facilities for conducting both one-on-one and group interviews
- ▶ On-the-job and pre-employment training to provide workers with the skills necessary for employment
- ▶ Information about Enterprise Zone, Foreign-Trade Zone, Work Opportunity Tax Credits, Manufacturing Incentives and other credits

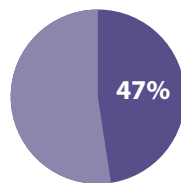
THE FACTS

"It is difficult to find prepared workers."

– 67% of small business owners



More than half of employers face a major challenge in recruiting workers with the skills, training, and education their company needs.



Nearly half of employers do not provide or require ongoing education or skills training for their employees, primarily because of cost.

2,755

workers in Los Angeles targeted for layoffs met with the Rapid Response team.

Los Angeles employers announced planned layoffs targeting **10,848 workers**. Of these announced layoffs, the Rapid Response staff met with **94 employers** to set up transition orientations for the affected workers at the time of layoff. Rapid Response staff conducted **123 orientations**.



1,159

Workers attended Rapid Response job fair events conducted specifically for workers targeted for layoff.



1,399

Los Angeles businesses were served by City of L.A. WorkSource Centers

SUCCESS STORY

SCE FEDERAL CREDIT UNION

PARTNERS WITH SOUTHEAST LA YOUTHSOURCE CENTER



The partnership between SCE Federal Credit Union and the Southeast LA Youthsourc Center began in the summer of 2010 when Program Manager Sharifa Austin saw a need to better educate youth participants on the importance of financial planning and responsibility. "One student happily signed for his check and walked out of my office only to return minutes later asking, "Miss how do I turn this into cash so I can help my mom pay the bills?" That is when I knew we had to do something," Austin recounted. After meeting with several banks, Austin decided that SCE Federal Credit Union's commitment and understanding of the program, its participants and their needs made for a for very promising partnership. SCE Federal Credit Union has since provided the youth center with comprehensive Financial Literacy training as well as checking and savings accounts to more than 300 youth. These accounts, specially designed exclusively for the participants, allow for many first time bankers to learn about smart money management, proper budgeting and the importance of savings. These accounts give the youth immediate access to deposited funds from program internships, ATM/debit card features, online banking services, mobile phone banking services as well as a local branch ready to answer any questions they may have or possibly help them in applying for their first car loan. Additionally they are able to offer some youth from the program who may be in Check Systems a second chance limited account that allows them to work to rebuild their history with a reputable financial institution. SCE Federal Credit Union also sponsors the Southeast LA Youthsourc Center's Annual Holiday Toy Drive with a monetary donation as well as many in-kind toy donations from drop boxes that are set up yearly in their branch lobbies. Staff from the local Lynwood branch also volunteers as "Santa's Elves" during the event, helping to pass out gifts to local community residents. "It is a full circle partnership with a company that really knows how to "Put their Money Where Their Mouth Is"- which is back in the community," Austin exclaimed with a smile.

SUCCESS STORY

MNWSC EISNER PEDIATRIC BUSINESS SERVICE

2011-2012 EMPLOYER OF THE YEAR



Metro North WorkSource Center has a partnership with Eisner Pediatric and

Family Medical Center. The partnership between MNWSC and Eisner Pediatric began with the Business Service Team presenting the services that MNWSC offers to serve businesses such as recruitments, prescreening, etc. (out of the seventeen WIA business services). In July, 2011 Eisner Pediatric had just taken over a clinic and had 5 Medical Assistants and Referral Coordinators positions that needed to be filled in a short period of time. Subsequently, Eisner Pediatric notified MNWSC Business Team that they had opportunities for employment in the medical field and were looking for five qualified candidates. MNWSC Business Team offered to hold recruitment for Eisner Pediatric at MNWSC location and prescreen qualified candidates. After screening and interviewing over 75 candidates, Eisner Pediatric was able to successfully fill all five positions with MNWSC customers, three of which remain employed at the facility today. Following the success of the first recruitment, Eisner Pediatric has been thoroughly satisfied with the services and outcome provided by MNWSC and continues to utilize the Business Services offered.



BUSINESS PROGRAMS

The Rapid Response team provides a range of reactive and proactive services to businesses in transition.

RAPID RESPONSE

When a company decides to reduce its workforce, it is traumatic for the employer, employee and ultimately the economy as a whole. The Rapid Response Team is available to help ease the transition in the case of downsizing. Included are series of reactive and proactive activities designed to assist employers and workers in recovering from industry declines, economic dislocations and natural disasters.

Responsive Strategies

Rapid Response responsive strategies are conducted by City of Los Angeles Community Development Department (CDD) staff, who respond to the federally required Worker Adjustment Retraining Notifications (WARN) issued by employers regarding impending business closures and layoffs.

When a WARN is issued, CDD dispatches its team of Rapid Response specialists to make contact with the employer to assess the closure and scope, size and duration of the layoff. CDD staff then develops a plan for delivery of a wide array of reemployment services (such as career counseling, resumé preparation and interviewing skills workshops, job search and job placement assistance and job training) and unemployment benefits information to the impacted workers with the assistance of the Employment Development Department, WorkSource Centers and other Rapid Response partners.

Proactive Strategies

Rapid Response proactive activities generally fall under the heading of layoff aversion and are

typically implemented in partnership with economic development and business associations. They include:

- ▶ Establishing early warning systems and formal and informal channels of communication to foretell worker layoffs in advance of the issuance of WARNs
- ▶ Identifying struggling businesses and connecting them to the resources they need to survive, thrive and preserve jobs
- ▶ Connecting businesses to customized training offerings to improve workers skills and productivity
- ▶ Collecting labor market information to identify industry trends that may be predictors of worker layoffs
- ▶ Mapping the skill sets of workers in declining industries and identifying potential job opportunities for them in flourishing industries that require the same skill sets
- ▶ Arranging financial restructuring, buyouts, and ownership transfers of distressed businesses, as an alternative to closures and worker layoffs
- ▶ Layoff aversion services and coordinating networking of services to spur business growth

LAYOFF AVERSION AND BUSINESS RETENTION SERVICES

In addition to Rapid Response services, the City of Los Angeles contracts with the Los Angeles County Economic Development Corporation (LAEDC), the City of Long Beach/Pacific Gateway Workforce Investment Network, and the San Pedro and Wilmington Chambers of Commerce to conduct outreach and serve businesses in Los Angeles.



Under WIB and City oversight, these agencies provide services and resources to at-risk businesses to retain businesses and jobs in the L.A. region. Agencies provide confidential, free-of-charge information and resources to businesses in need of assistance. They also help connect businesses to city and county officials, chambers of commerce, business leaders and economic development allies.

Some of the services available include:

- ▶ Private and confidential in-person needs assessments and evaluations
- ▶ Coordinated business retention and sustainability efforts
- ▶ Job placement
- ▶ Working with educational and job training institutions to provide workforce skills training
- ▶ Assistance with securing tax credits, incentives and cost containment programs
- ▶ Coordination of utility and technology services
- ▶ Assistance in accessing public financing programs as well as traditional financing opportunities
- ▶ Referrals to the Los Angeles BusinessSource Centers



5,020

Jobs saved as a result of the WIB's Nationally Recognized Layoff Aversion Program with Los Angeles Economic Development Corp.



“On behalf of the Management Team at the Wilshire Grand Los Angeles, I would like to congratulate your Community Development Department Team on a job well done. We are very impressed with the enormous success of the recently completed Rapid Response Orientation at our Hotel. The orientation for the displaced employees of the Wilshire Grand Redevelopment Project (which our company will undertake beginning 2012) was attended by over 350 staff: everyone from the General Manager to midnight shift employees were in attendance. It was a major project handled professionally by our moderator Rosa Arcadia, the work source centers of Chinatown and Wilshire, Department of Labor, EDD, Financial Counselors, etc. The information presented was not only useful to our employees but also presented in a way which was easy for all to understand. I have had the privilege of receiving so many compliments regarding the orientations that we have signed on for a JOB FAIR in December. The displaced employees will benefit from the information and will continue to have services available through the work source centers during this difficult transition time. It is a pleasure to have such overwhelming support. It was a good exercise of bringing two worlds together, and it was through your Rapid Response Team who worked relentlessly to ensure the project’s success. Please share this information with your supporters so that we may continue to have such wonderful services available for all displaced workers.”

Millie Bisonó, SPHR
Director of Human Resources
Wilshire Grand Los Angeles

SUCCESS STORY

NESTLE

In December 2011, Nestle announced that it would lay off 103 employees. The Rapid Response team made several attempts to contact employer, with no response, thus a site visit pursued. The Rapid Response site visit to the employer determined that employees were already laid off prior to the filing of the WARN. The team aggressively outreached to the displaced individuals and made arrangements with the Chatsworth WorkSource Center to invite all dislocated workers from Nestle to a series of Rapid Response Orientations held at the WorkSource Center on Feb. 8-12 with a total of 30 employees in attendance. Since the business service representative at Chatsworth WorkSource had a lead that a local bakery was hiring, the affected Nestle employees were connected with the bakery and 80 percent of them were successfully placed. In the realm of Rapid Response, this is a remarkable success because once a worker is contacted about Rapid Response after a layoff (if at all possible); it is highly unlikely that they attend an orientation. It is always ideal to interact with the employees prior to displacement to help them prepare for the transition. However, because of the nature of Rapid Response, it is imperative to have the ability to be innovative and flexible to produce results. -- It is no surprise that the City of Los Angeles Rapid Response Team's methods are considered best practice in the region.

“

“Trying to shine above your competition isn't always easy in a down economy. When we needed to purchase new equipment and expand to make that happen, the LAEDC, CMTC and the LA City WIB sculptured a clear path for us, leading the way to new funding and leading resources that increased our market share by 98 percent.”

Jane A. Skeeter
Founder/CEO
UltraGlas, Inc.

“

“Every business needs guidance, and the LAEDC and LA City WIB together create a one-stop shop. With their help we lowered our utility costs, expanded our seating and parking areas and were able to retain needed employees. I highly recommend any small business to get in touch with them.”

Rana Redfield
Owner
LA Tropicana Market

“

“On behalf of Superior Court, Los Angeles County, thank you for your contribution and professionalism in ensuring the success of the outplacement orientation sessions held for our recently displaced employees. We received several positive comments from individuals who attended the sessions and several thanked us for providing such valuable information on benefits and services. The success of these sessions would not have been possible without your contribution and involvement of your agency. Once again, thank you.

John A. Clarke
Executive Officer/Clerk
Superior Court of California, County of Los Angeles



“Our company would like to take a moment to express our gratitude to the Rapid Response Team for their support during the closing of our Los Angeles production plant. Our closure affected 122 employees, some of whom had worked for our company for over 15 years and were unfamiliar with the process of resume writing, job searches, unemployment issuance and similar related topics. The Rapid Response Team provided helpful informative sessions and workshops that our staff appreciated as expressed in some of their comments below:

Thank you for the help. One of the most relevant things that I learned was the

importance of customizing the resume for the specific position applying for and matching phrases and key words. Thanks! – Abraham

The workshop was very helpful and informative, from learning about website to adjusting the resume to the job requirements. Also the cover letter and salary history examples were very helpful. Thanks – Carolina

Very helpful. The ladies conducting the training took extra time to answer all questions and elaborate on topics that normally aren't covered in this session. They gave good info on interviewing techniques based on questions asked. They also gave several website references that many of us had never heard of before yesterday. The handouts with examples are a great takeaway for help with document preparation. They also helped us understand the way electronic

resumes are handled via automatic screening and the need for use of key words and 'text only' resumes. They did a great job. – Cliff

Good afternoon, I'm really thankful for the program that was offered to us. I'm glad these kinds of workshops are available, because they are really helpful and understanding. Thank you, Marisela

On behalf of Woodland Farms, thank you for having these types of programs available to companies like ours that have had to make the difficult decision to close their business. The support and understanding offered to our employees by the Rapid Response Team was sincerely appreciated.”

Raquel Guerrero
Human Resources Manager
Woodland Farms

WIB FINANCIALS

WIB funding is derived from both public and private sources, with the organization's benchmark funding provided through the federal government as part of the implementation of the Workforce Investment Act (WIA).

Revenue	Allocation	Expenditures
Adult	\$14,230,766	\$17,973,671
Dislocated Worker	\$11,289,654	\$12,294,876
Youth	\$16,254,696	\$18,586,993
Total Formula Funds	\$41,775,116	\$48,855,540

FIND A WORKSOURCE CENTER

WorkSource Centers are the core of the adult portion of the Workforce Development System. They provide a full range of assistance to job seekers under one roof, including career counseling, job listings, labor market information, training referrals and other employment-related services.

DOWNTOWN AND CENTRAL

1 DOWNTOWN WORKSOURCE CENTER

Chicana Service Action Center
315 W. 9th St., Ste. 101
Los Angeles, CA 90015
(213) 629-5800
TTY: (213) 430-0660

2 CHINATOWN WORKSOURCE CENTER

Chinatown Service Center
767 North Hill St., Ste. 400
Los Angeles, CA 90012
(213) 808-1700
TTY: (213) 808-1719

3 WESTLAKE WORKSOURCE CENTER

Pacific Asian Consortium in Employment
1055 Wilshire Blvd., Ste. 900 A
Los Angeles, CA 90017
(213) 353-1677
TTY: (213) 353-1685

4 THE LIVING INDEPENDENTLY THROUGH EMPLOYMENT PORTAL

628 San Julian St.
Los Angeles, CA 90014
(213) 623-1173

HARBOR

5 HARBOR WORKSOURCE CENTER

Pacific Gateway WIN
1851 N. Gaffey St., Ste. F
San Pedro, CA 90731
(310) 732-5700
TTY: (310) 732-5714

HOLLYWOOD AREA

6 HOLLYWOOD WORKSOURCE CENTER

4311 Melrose Ave.
Los Angeles, CA 90029
(323) 454-6100
TTY: (323) 454-6196

LOS ANGELES METRO

7 WILSHIRE-METRO WORKSOURCE CENTER

Community Career Development, Inc.
3550 Wilshire Blvd., Ste. 500
Los Angeles, CA 90010
(213) 365-9829
TTY: (213) 368-0047

NORTHEAST LOS ANGELES

8 METRO NORTH WORKSOURCE CENTER

Goodwill Industries of Southern California
342 San Fernando Rd.
Los Angeles, CA 90031
(323) 539-2000
TTY: (323) 539-2057

9 NORTHEAST LOS ANGELES WORKSOURCE CENTER

Arbor Education & Training, LLC.
3825 N. Mission Rd.
Los Angeles, CA 90031
(323) 352-5100
TTY: (323) 352-5103

SAN FERNANDO VALLEY

10 CANOGA PARK-WEST HILLS WORKSOURCE CENTER

Arbor Education & Training, LLC.
21010 Vanowen St.
Canoga Park, CA 91303
(818) 596-4448
TTY: (818) 596-4155

11 CHATSWORTH-NORTHRIDGE WORKSOURCE CENTER

Build Rehabilitation Industries, Inc.
9207 Eton Ave.
Chatsworth, CA 91311
(818) 701-9800
TTY: (818) 701-9850

12 SUN VALLEY WORKSOURCE CENTER

El Proyecto del Barrio
9024 Laurel Canyon Blvd.
Sun Valley, CA 91352
(818) 504-0334
TTY: (800) 504-1974

13 VAN NUYS-NORTH SHERMAN OAKS WORKSOURCE CENTER

Arbor Education & Training, LLC.
15400 Sherman Way, Ste.140
Van Nuys, CA 91406
(818) 781-2522
TTY: (818) 374-7024

SOUTH LOS ANGELES

14 HOUSING AUTHORITY - IMPERIAL COURTS

WORKSOURCE PORTAL
11536 Croesus Ave. #415
Los Angeles 90059
(323) 249-2910
TTY: (323) 567-8977

15 SOUTHEAST LOS ANGELES - CRENSHAW WORKSOURCE CENTER

United Auto Worker Labor Employment and Training Corp.
(UAW-LETC)
3965 S. Vermont Ave.
Los Angeles, CA 90037
(323) 731-8596

16 SOUTHEAST LOS ANGELES-WATTS WORKSOURCE CENTER

Watts Labor Community Action Committee (WLCAC)
10950 S. Central Ave.
Los Angeles, CA 90059
(323) 563-4702
(323) 563-5682
TTY: (323) 563-5684

17 SOUTH LOS ANGELES WORKSOURCE CENTER

Community Centers, Inc.
7518-26 S. Vermont Ave.
Los Angeles, CA 90044
(323) 752-2115
TTY: (323) 752-1112

18 SOUTHEAST LOS ANGELES WORKSOURCE PORTAL

Chicana Service Action Center
6200 S. Broadway
Los Angeles, CA 90003
(323) 752-4044
TTY: (323) 921-0762

SOUTHWEST LOS ANGELES

19 WEST ADAMS-BALDWIN HILLS WORKSOURCE CENTER

Los Angeles Urban League
5681 W. Jefferson Blvd.
Los Angeles, CA 90016
(323) 525-3740
TTY: (323) 931-9076

20 MARINA DEL REY-MARVISTA WORKSOURCE CENTER

Jewish Vocational Services (JVS)
13160 Mindanao Way, St. 240
Marina del Rey, CA 90292
(310) 309-6000
TTY: (310) 309-6018



Connecting Los Angeles Youth
with Jobs and Opportunities

FIND A YOUTHSOURCE CENTER

YouthSource Centers offer services to young adults to improve educational achievement and find success in employment.

CENTRAL LOS ANGELES

1 CENTRAL LOS ANGELES YOUTHSOURCE CENTER

UCLA
501 S. Bixel Ave.
Los Angeles, CA 90017
(213) 482-8618
TDD: (213) 202-5348

2 CENTRAL LOS ANGELES-HOLLYWOOD YOUTHSOURCE CENTER

Archdiocesan Youth Employment
3250 Wilshire Blvd. Ste. 1010
Los Angeles, CA 90010
(213) 736-5456
TDD: (800) 732-8598

EAST LOS ANGELES

3 NORTHEAST LOS ANGELES YOUTHSOURCE CENTER

Para Los Niños
4927 N Huntington Dr.
Los Angeles, CA 90032
(323) 275-9309
TDD: (213) 572-0628

4 BOYLE HEIGHTS YOUTHSOURCE CENTER

Boyle Heights Youth Opportunity Movement of the Los Angeles Community Development Department
1600 E. 4th St.
Los Angeles, CA 90033
(323) 526-5800
TDD: (323) 266-8290

HARBOR

5 NORTH SAN FERNANDO VALLEY YOUTHSOURCE CENTER

Los Angeles Harbor College
1111 Figueroa Pl.
Wilmington, CA 90744
(310) 519-0801

SAN FERNANDO VALLEY

6 NORTH SAN FERNANDO VALLEY YOUTHSOURCE CENTER

Youth Policy Institute Inc.
11844 Glenoaks Blvd.
San Fernando, CA 91340
(818) 361-7108

7 WEST SAN FERNANDO VALLEY YOUTHSOURCE CENTER

El Proyecto del Barrio
20800 Sherman Way, 2nd Floor
Los Angeles, CA 91306
(818) 710-5237
TDD: (818) 716-6438

8 EAST SAN FERNANDO VALLEY YOUTHSOURCE CENTER

El Proyecto del Barrio
9030 Laurel Canyon Blvd.
Sun Valley, CA 91352
(818) 771-0184
TDD: (818) 252-6505

SOUTH LOS ANGELES

9 SOUTH LOS ANGELES-WATTS YOUTHSOURCE CENTER

Watts Labor Community Action Committee
958 E. 108th St.
Los Angeles, CA 90059
(323) 923-1434
TDD: (323) 923-1586

10 SOUTH LOS ANGELES YOUTHSOURCE CENTER

Brotherhood Crusade
5414 S. Crenshaw Blvd.
Los Angeles, CA 90043
(323) 545-1130
TDD: (323) 545-1138

11 SOUTHEAST LOS ANGELES YOUTHSOURCE CENTER

Watts Youth Opportunity Movement, a program of the Los Angeles Community Development Department
1513 E. 103rd St.
Los Angeles, CA 90002
(323) 971-7640
TDD: (323) 569-2251

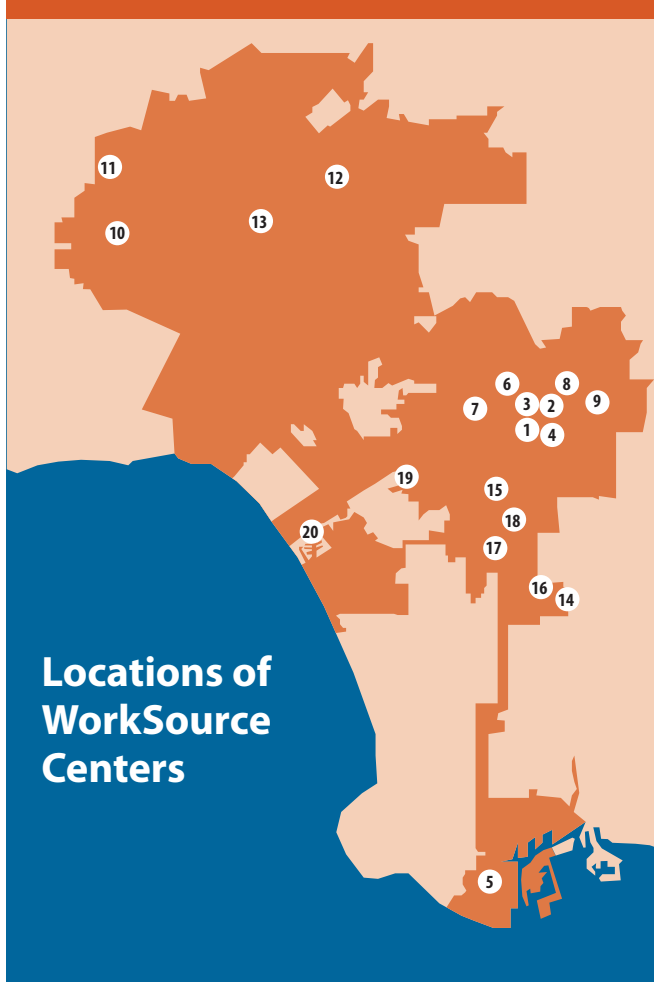
12 SOUTH LOS ANGELES-EXPOSITION PARK YOUTHSOURCE CENTER

Archdiocesan Youth Employment
3965 S. Vermont Ave.
Los Angeles, CA 90037
(323) 731-8596
TDD: (323) 731-6300

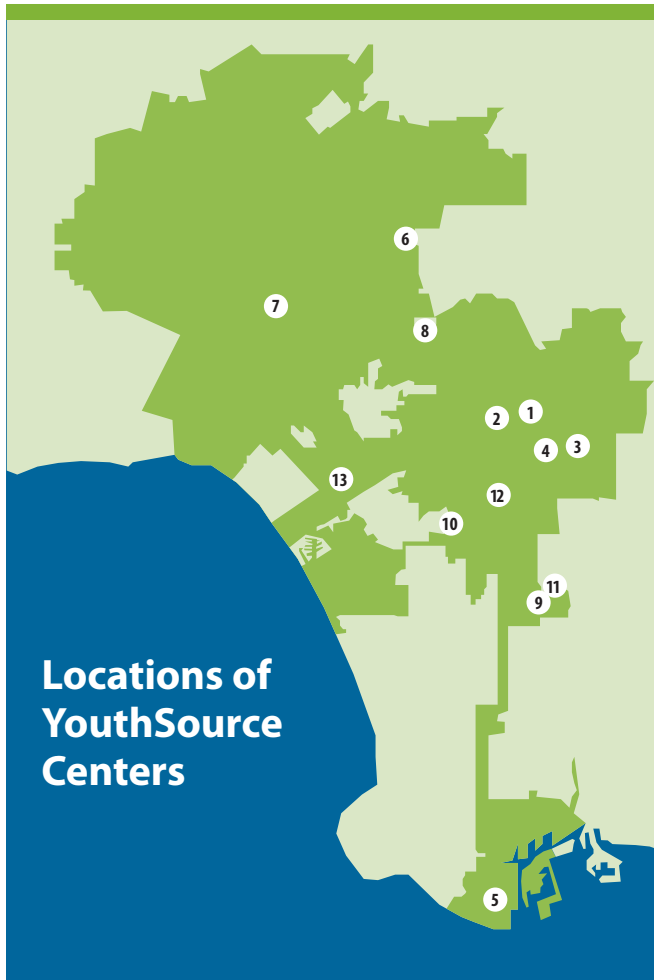
WEST LOS ANGELES

13 WEST LOS ANGELES YOUTHSOURCE CENTER

University of California, Los Angeles
3415 S. Sepulveda Blvd., Ste. 130
Los Angeles, CA 90034
(310) 572-7680
TDD: (310) 572-7681



Locations of WorkSource Centers



Locations of YouthSource Centers



**Workforce Investment Board
City of Los Angeles**
1200 W. 7th Street, 6th Floor
Los Angeles, CA 90017
www.wiblacity.org
(213) 744-7164
TTY (213) 744-9395

For more information

Visit the City of Los Angeles Workforce Investment Board at wiblacity.org or the City of Los Angeles Community Development Department at cdd.lacity.org

The WIB would like to thank the businesses and employers in 2011-2012 that utilized the City's Workforce Development System for their hiring and training needs, as well as the following partners and elected officials.

WorkSource Center Operators

- ▶ Canoga Park - West Hills WorkSource Center, operated by Arbor E&T, LLC
- ▶ Chatsworth - Northridge WorkSource Center, operated by Build Rehabilitation Industries
- ▶ Chinatown WorkSource Center, operated by Chinatown Service Center
- ▶ Downtown WorkSource Center, operated by Chicana Service Action Center
- ▶ HACLA WorkSource Center Portal, operated by Housing Authority of the City of Los Angeles
- ▶ Harbor WorkSource Center, operated by Pacific Gateway Workforce Investment Network – City of Long Beach
- ▶ Hollywood WorkSource Center, operated by Managed Career Solutions, Inc.
- ▶ Marina del Rey - Mar Vista WorkSource Center, operated by Jewish Vocational Service
- ▶ Metro North WorkSource Center, operated by Goodwill Industries of Southern California
- ▶ Northeast Los Angeles WorkSource Center, operated by Arbor E&T, LLC
- ▶ South Los Angeles WorkSource Center, operated by Community Centers, Inc.
- ▶ Southeast Los Angeles-Crenshaw WorkSource Center, operated by UAW-Labor Employment & Training Corp.
- ▶ Southeast Los Angeles-Watts WorkSource Center, operated by Watts Labor Community Action Committee
- ▶ Sun Valley WorkSource Center, operated by El Proyecto del Barrio, Inc.
- ▶ West Adams-Baldwin Hills WorkSource Center, operated by Los Angeles Urban League
- ▶ Westlake WorkSource Center, operated by Pacific Asian Consortium in Employment
- ▶ Wilshire-Metro WorkSource Center, operated by Community Career Development, Inc.
- ▶ Van Nuys-Sherman Oaks WorkSource Center, operated by Arbor E&T, LLC

YouthSource Center Operators

- ▶ Central Los Angeles YouthSource Center, operated by UCLA
- ▶ Central Los Angeles-Hollywood YouthSource Center, operated by Archdiocesan Youth Employment
- ▶ Northeast Los Angeles YouthSource Center, operated by Para Los Niños
- ▶ Boyle Heights YouthSource Center, operated by Boyle Heights Youth Opportunity Movement, a program of the Los Angeles Community Development Department
- ▶ Warren T. Furutani Harbor YouthSource Center, operated by Los Angeles Harbor College
- ▶ North San Fernando Valley YouthSource Center, operated by Youth Policy Institute, Inc.
- ▶ East San Fernando Valley YouthSource Center, operated by El Proyecto del Barrio
- ▶ West San Fernando Valley YouthSource Center, operated by El Proyecto del Barrio
- ▶ South Los Angeles-Watts YouthSource Center, operated by Watts Labor Community Action Committee
- ▶ Southeast Los Angeles YouthSource Center
- ▶ Operated by Watts Youth Opportunity Movement, a program of the Los Angeles Community Development Department
- ▶ South Los Angeles YouthSource Center, operated by Brotherhood Crusade
- ▶ South Los Angeles-Exposition Park YouthSource Center, operated by Archdiocesan Youth Employment
- ▶ West Los Angeles YouthSource Center, operated by UCLA

Funders

- ▶ U.S. Department of Labor
- ▶ State of California Employment Development Department
- ▶ Los Angeles County Board of Supervisors
- ▶ Los Angeles City Council
- ▶ Wells Fargo Bank
- ▶ Bank of America

Elected Officials

- ▶ President Barack H. Obama
- ▶ Governor Jerry Brown
- ▶ Mayor Antonio Villaraigosa
- ▶ Carmen Trutanich, City Attorney
- ▶ June Lagmay, City Clerk
- ▶ Wendy Greuell, City Controller
- ▶ City of Los Angeles City Council
 - District 1, Ed Reyes
 - District 2, Paul Krekorian
 - District 3, Dennis Zine
 - District 4, Tom LaBonge
 - District 5, Paul Koretz
 - District 6, Tony Cardenas
 - District 7, Richard Alarcón
 - District 8, Bernard C. Parks
 - District 9, Jan Perry
 - District 10, Herb J. Wesson, Jr.
 - District 11, Bill Rosendahl
 - District 12, Mitchell Englander
 - District 13, Eric Garcetti
 - District 14, José Huizar
 - District 15, Joe Buscaino

Collaborative Partners

- ▶ AEG
- ▶ AMWAY
- ▶ Antioch University of Los Angeles
- ▶ AT&T
- ▶ Best Buy
- ▶ California State University Northridge
- ▶ California Workforce Association
- ▶ Center for Labor Market Studies, Drexel University
- ▶ City of Los Angeles Department of Aging
- ▶ City of Los Angeles Department of Recreation and Parks
- ▶ Coalition for Responsible Community Development
- ▶ El Mercado De Los Angeles
- ▶ Federal Reserve Bank of San Francisco, Los Angeles Branch
- ▶ Foothill Workforce Investment Board
- ▶ Golden Gate Water Company
- ▶ Happy Hour with a Cause
- ▶ Kaiser Permanente
- ▶ Los Angeles Area Chamber of Commerce

- ▶ Los Angeles Community College District
- ▶ Los Angeles Department of Water and Power
- ▶ Los Angeles Economic Development Corporation
- ▶ Los Angeles County Department of Public Social Services
- ▶ Los Angeles County Federation of Labor
- ▶ Los Angeles County Office of Education
- ▶ Los Angeles Unified School District - Division of Adult and Career Education
- ▶ Los Angeles Unified School District – Division of Pupil Services
- ▶ Los Angeles World Airports
- ▶ Los Angeles Conservation Corps, Inc.
- ▶ Los Angeles County Workforce Investment Board
- ▶ Mary Ann Pranke Training and Consulting
- ▶ Metro
- ▶ National Association of Workforce Boards
- ▶ Nielsen Company
- ▶ Office of Mayor Antonio Villaraigosa
- ▶ Pacific Gateway Workforce Investment Network
- ▶ Port of Los Angeles
- ▶ Skid Row Development Corporation/ Volunteers of America
- ▶ South Bay Workforce Investment Board
- ▶ Southeast Los Angeles County Workforce Investment Board
- ▶ Southern California Biomedical Council
- ▶ State of California Department of Rehabilitation
- ▶ The Valley Economic Alliance
- ▶ TJX Company
- ▶ Unite LA
- ▶ United Way
- ▶ USC School of Social Work
- ▶ Verdugo Jobs Center
- ▶ Vons
- ▶ Wells Fargo Bank
- ▶ WorldPort Los Angeles
- ▶ YMCA/LA Job Corps Center
- ▶ Youth Policy Institute