

**LA Co. Career Pathways Specialist Meeting  
Minutes – September 18, 2019  
Rio Hondo College - Quiet Cannon, Montebello, CA**

**Attendees**

<b>College/Affiliation</b>	<b>Name</b>
Career Ladders Project	Sherry Shojaei
Centinela Valley UHSD	Angela Engelbert
Cerritos College	Christina Mulcahy
Cerritos College	Carla Yorke
Cerritos College	Judy Fox
Cerritos College	Katie Mishler
Citrus College	Michelle Yanez
Compton College	Alicia Zambrano
Compton College	Wendy Sanchez
East Los Angeles College	Linda Bustamante
East Los Angeles College	Mayra Rodriguez
El Camino College	Coleen Maldonado
Glendale Community College	Isaac Pedraza
Glendale Community College	Emma Sanchez
Glendale Community College	Freddy Saucedo
Glendale Community College	Charlotte Augenstein
LA County Office of Education	Rosa Valdez
LA County Office of Education	Anne Welsh-Treglia
LAOCRC	Karen Childers
LAUSD	Michael Flores
LA Promise Fund	Leslie Aaronson
Long Beach City College	Ruth Amanuel

<b>College/Affiliation</b>	<b>Name</b>
Long Beach City College	Rio Medina
Long Beach City College	Ester Kim
Los Angeles Mission College	Sophia Robles
Los Angeles Pierce College	Michael Williams
Los Angeles Southwest College	Lisa Lewenberg
Los Angeles Trade Tech College	Sandra Munoz
Los Angeles Trade Tech College	Marcia Wilson
Los Angeles Valley College	Amanda Davies
Mt. San Antonio College	Ozzie Lopez
Mt. San Antonio College	L.E. Fosia
Mt. San Antonio College	Shannon Rider
Mt. San Antonio College	Marie Tyra
Nexus Edge	Eddie Lin
Rio Hondo College	Lisa Blod
Rio Hondo College	Lyla Eddington
Rio Hondo College	Margaret Fernandez
Rio Hondo College	Shari Herzfeld
Rio Hondo College	Bruce Noble
Rio Hondo College	Aaron Perez
Rio Hondo College	Hsin-Neh Rogers
RSCCD	Esther Landin
Santa Monica College	Maria Leon-Vasquez
Santa Monica College	Nancy Cardenas
Tri Cities ROP	Cody Hill
West Los Angeles College	Ashanti Lyles

Agenda	Discussion	Follow-up
I. Welcome and Introductions	Welcome and self-introductions were made around the room – Dr. Lyla Eddington, Project Lead SWP Career Pathways Specialist Program.	
II. Approval of Minutes	Approval of June 19, 2019 minutes – Approved Unanimously.	
III. Review/Addition of Items to Agenda	Lyla discussed format/agenda for meeting – first part will be review of material in the packets, followed by an update of Round 3 CPS funding as well as update on K-12 SWP funds. There will be a review of Career Pathways Specialists Implementation reports/ accomplishments and areas needing improvement.	
IV. Update of Round 3 Career Pathways Specialists Funding	There has not been a final determination of the budget for the region, but there will be a reduction in the amounts. January will be soonest for agreements of participation to be issued by the fiscal agent. The good news is that we didn't count on round 2, year 2 funding, so we are spending that round of money now and year 3 can be spent until December 31, 2021. Reminder: Round 2 yr. 1 has to be spent by December 31.	
V. Update on K-12 SWP Funding	Webinar today at 3 to discuss the second round of SWP funding for districts. We are waiting for additional information on the K-14 TAPs and K12 Pathways Coordinators. The legislation states that each CCD will get one K12 Pathways Coordinator. More information will be forthcoming.	
VI. Career Pathways Specialists Implementation Reporting Highlights – Due 9/1/2019	<p>Lyla reviewed data we received and asked for opportunities to increase our success.</p> <p>Lyla asked everyone to review data for accuracy and if necessary, revise workplan for 19-20 to address areas of focus.</p> <p>Resubmit by 10/1/2019, or we are going with what we currently have.</p> <p>This year's focus if the implementation of work based learning:</p> <ul style="list-style-type: none"> <li>- IDENTLY TYPES OF WBL currently AVAILABLE AT THE COLLEGE</li> <li>- Develop and initiate a plan for facilitating WBL into college career pathways-based on a good assessment (job shadowing, internships, preceptors,) what works best</li> <li>- Identify and develop procedures related to CWE/internships programs</li> <li>- Compile outcomes achieved related to implementation of WBL for each career pathway (see handout)</li> </ul>	<p>Participants were asked to bring a copy of what they submitted.</p> <p>Attach PPT.</p>

	<ul style="list-style-type: none"> <li>- Lyla gave handout of what we are asking for next September 1 (review assessment)</li> </ul>	
VII. Launching Work Based Learning Strategies	Website development of Career Assessment Tools will be available by spring 2020. This will facilitate students utilizing the <a href="http://www.laccwc.com">www.laccwc.com</a> site when exploring careers. Once available, we will host a training/orientation for counsellors/faculty and Career Pathways Specialists.	
VIII. CA Cloud Computing	<p><b>Strong Workforce Regional Project: Nancy Cardenas, Santa Monica College</b></p> <ul style="list-style-type: none"> <li>• Two regions working together – via cloud computing; LAOC (19) colleges working on developing their own curriculum; the cloud provides a simple way to move hard drives into the cloud and since everything is moving to cloud – this is an area that companies aren’t able to fill jobs. One million jobs want cloud computing skills. We need to ensure our students know this is an opportunity.</li> <li>• Each is a 4 or 5 course certificate program; different level of certification, more money paid. Nancy will send out to all the list of courses/programs in the region.</li> <li>• Charlotte Augenstein, Regional Director for ICT/DM is working with team to develop and build pipeline of students. This is a certificate where student will be able to work in any industry where these skills are required.</li> </ul>	
IX. Regional Directors for Business Engagement (DSN) Regional Projects	<p><b>Global Trade, Ruth Amanuel; Advanced Transportation/Logistics, Catherine Mishler; Business Entrepreneurship, Judy Fox; and Nexus Edge, Eddie Lin</b></p> <ul style="list-style-type: none"> <li>• Cross sector collaboration that will provide industry perspective in identifying career pathways to be revised to meet industry needs. They have contracted Nexus Edge to provide the labor force to implement the project. They decided to cross collaborate because of the common thread between sectors (i.e., supply chain). Real world does not look at sectors but at skills required for job. Nexus Edge was used to develop modules and badges and onboard 700 HS and 800 community colleges.</li> </ul> <p><b>Digital Media/ICT, Charlotte Augenstein</b></p> <ul style="list-style-type: none"> <li>• Picture taking session was available for participants with an intention of utilizing it for posting on the LinkedIn web site and other activities she is involved in. LinkedIn followers or connections and can serve as a great resource for job placement.</li> </ul>	

	<ul style="list-style-type: none"> <li>Announcement made about ICT Advisory Meeting November 15, 2019, and Industry Visit (Microsoft career exploration and tour). Participants will take home a kit to open dialog with students, educators, industry, for scripting and starting programs.</li> </ul> <p><b>Health, Shari Herzfeld</b></p> <ul style="list-style-type: none"> <li>Announced the HASPI science teachers workshop November 8, 2019 at Quiet Cannon. Focus is on implementing health concepts into high school science courses. Grant funds will pay for substitute reimbursement for attendees.</li> </ul> <p><b>Health, Oswaldo Lopez</b></p> <ul style="list-style-type: none"> <li>Will send our office an email that he will forward an announcement from LA City Chamber regarding the cash for college workshop to be offered.</li> </ul>	
X. Proposed Schedule of Meetings	<ul style="list-style-type: none"> <li><b>Quarterly Meetings at Quiet Cannon:</b> 12/11/19; 3/18/20; 6/17/20</li> <li><b>Monthly Calls (3<sup>rd</sup> Wednesday when not mtg. for quarterly mtg.):</b> 10/23/19; 11/20/19; 1/15/20; 2/19/20; 4/15/20; 5/20/20</li> </ul>	<p>12/11/19 – K-12 focus</p> <p>10/23/19 – will ask CPS to indicate 1 thing you did after presentation today/ 1 change you made after today to implement workplan.</p>
XI. Fall Professional Development Conferences	<p>Fall Professional Development Conferences</p> <ul style="list-style-type: none"> <li>CCCAOE – October 16-18, 2019, Rancho Mirage - great networking opportunity</li> <li>National Association of Current Enrollment Programs – October 13-16, 2019, Salt Lake City</li> </ul>	
XII. Other	<p>Karen Childers announced that there will be two Engagement Sessions for K-12Funds on October 3 at Mt SAC and October 8 is at LBCC for round 2 potential applicants (just sent it yesterday). Career Pathways Specialists were encouraged to attend with their K-12 partners and utilize the time for strategic planning.</p>	
XIII. Working Lunch	Individual Questions/Comments – All	
XIII. Adjournment	Meeting adjourned after lunch.	

The background features a light blue gradient with several realistic water droplets of various sizes scattered across the surface. The droplets have highlights and shadows, giving them a three-dimensional appearance. The text is centered in the middle of the page.

# SUMMARY OF CAREER PATHWAYS IMPLEMENTATION IN LA CO.

DR. LYLA EDDINGTON

SEPTEMBER 18, 2019

# ARTICULATION AGREEMENTS

School	Agreements in Place	Students Who Received Credit
# 1	103	4
# 2	250	1464
# 3	7	1
# 4	7	106

# OPPORTUNITIES

- **AGREEMENTS IN PLACE ARE RELEVANT**
- **BARRIERS TO RECEIVING CREDIT**
- **NEW PROGRAMS BEING DEVELOPED**
- **10% GROWTH = (? NUMBER) FOR THIS YEAR.**

# DUAL ENROLLMENT CLASSES

School	CTE/NON CTE Classes	Students Who Got Credit
# 1	0/71	0/630
# 2	149/29	3,022/420
# 3	9/22	58/266
# 4	0	0



# OPPORTUNITITIES

- **APPROPRIATE PLACEMENT VS DUMPING GROUND.**
- **ANALYSIS OF WHY STUDENTS FAIL VS PASS CLASS.**
- **STUDENT SUPPORT SERVICES**
- **CTE VS NON/CTE CLASSES - ARE PART OF CAREER PATHWAY?**
- **FACULTY STAFF DEVELOPMENT**
- **STUDENT/PARENT ORIENTATION**

# NONCREDIT/ADULT EDUCATION

School	Agreements in Place	Students Who Received Credit
# 1	27	36
# 2	2	1
# 3	5	413/8176 Served
# 4	0	0

# OPPORTUNITIES

- **REVIEW WHAT CURRENTLY EXISTS**
- **ASSESS APPROPRIATENESS OF AGREEMENTS**
- **DEVELOP A PLAN OF ACTION**
  - **2-3 WELL THOUGHT OUT ACTIVITIES**
  - **ALIGNMENT VS ARTICULATION**
  - **ASSUME RESPONSIBILITY FOR IMPLEMENTING**
- **STATE DOESN'T MEET COLLEGE VISION/STRATEGIC PLAN**

# **ACTION NEEDED BY ALL**

- **REVIEW DATA FOR ACCURACY**
- **REVIEW AND REVISE WORK PLAN FOR 2019-2020**
- **SUBMIT BY 10/1/2019**

# **IMPLEMENTATION OF WORK BASED LEARNING**

- **1. IDENTIFY TYPES OF WBL CURRENTLY AVAILABLE AT THE COLLEGE.**
- **2. DEVELOP & INITIATE A PLAN FOR FACILITATING WBL INTO COLLEGE CAREER PATHWAYS.**
- **3. IDENTIFY & DEVELOP PROCEDURES RELATED TO CWE/INTERNSHIP PROGRAMS.**
- **4. COMPILE OUTCOMES ACHIEVED RELATED TO IMPLEMENTATION OF WBL FOR EACH CAREER PATHWAY. (SEE HANDOUT)**

CAREER PATHWAYS PILOT PROJECT  
**Cross-Sector Collaboration:**

**Advanced  
Transportation and  
Logistics**



**Global  
Trade**



**Business  
and  
Entrepreneurship**



Quiet Cannon Banquet Center • Montebello, CA  
September 18, 2019





# PROVEN *READY*

CLASSROOM ▶ COLLEGE ▶ CAREER PROGRAM

IN PARTNERSHIP WITH

**NexusEdge**



POWERED BY

California Community Colleges

# MEET OUR TEAM



**KATHERINE MISHLER**

Regional Director of Employer Engagement  
**Advanced Transportation  
and Logistics Sector**



**RUTH AMANUEL**

Regional Director of Employer Engagement  
**Global Trade Sector**



**JUDY FOX**

Regional Director of Employer Engagement  
**Business and Entrepreneurship  
Sector**



**EDDIE LIN**

NexusEdge  
Founder



# OBJECTIVES

- ✓ Provide industry perspective in identifying career pathways to be revised to meet industry needs
- ✓ Conduct sector-specific regional advisory committee meetings
- ✓ Facilitate faculty experiences with business industry to ensure career pathways provide students for employment
- ✓ Identify employment opportunities and specific employers within our sectors



# What is **PROVENREADY** ?

The **PROVENREADY : Classroom > College > Career Program**

connects high school students to college and career pathways while offering opportunities for students to earn industry-certified digital verification of acquired skill competencies in industries such as: **Business, Entrepreneurship, Global Trade, and Advanced Transportation and Logistics**

Utilizing the NexusEdge platform and its partnerships with such entities as Canvas and LinkedIn® Learning, implementation in schools and integration in the classroom is easy and ensures timely and relevant content essential for preparing the future workforce, today.  
**NO COST for Students, Teachers, and Career Pathway Specialists**



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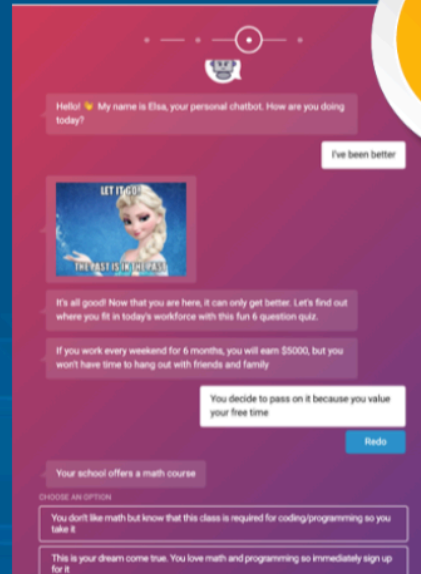
Why we chose

# NexusEdge

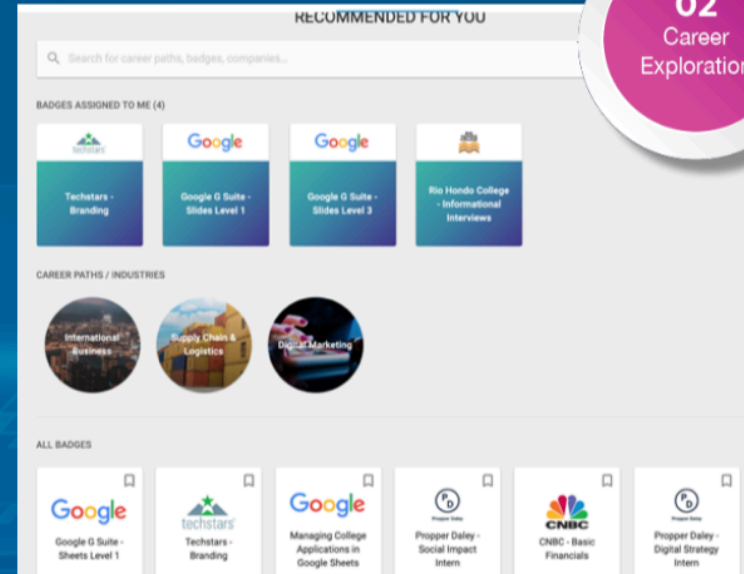
- ✓ Leverage past investments and modules/badges
- ✓ Leverage existing and new partnerships with employers and industry associations
- ✓ Create tailored tools that will connect to Career Pathway Specialists, High School and the Community Colleges
- ✓ Share work-based opportunities directly with students and instructors

# Overview of NexusEdge

01  
Career  
Assessment



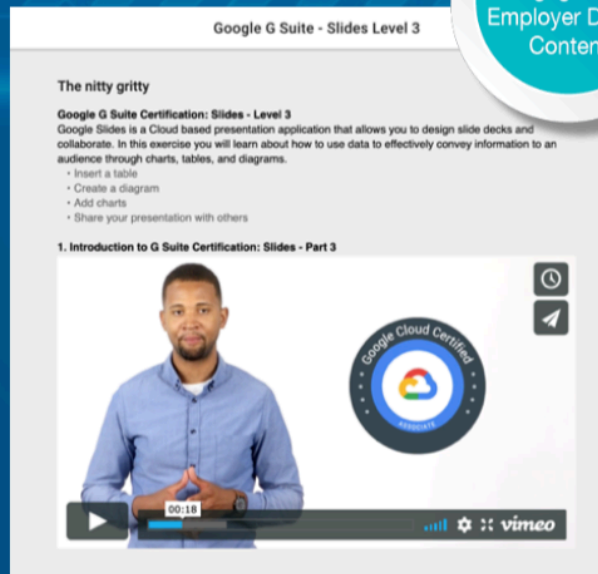
02  
Career  
Exploration



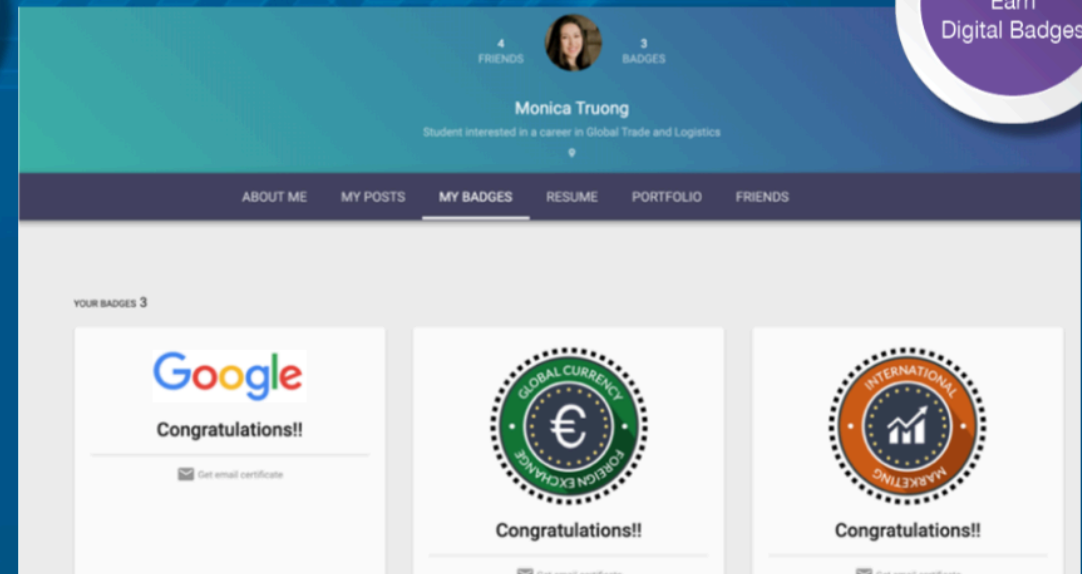
03  
Connectivity  
with Community  
Colleges

Connectivity  
to Colleges  
(in development)

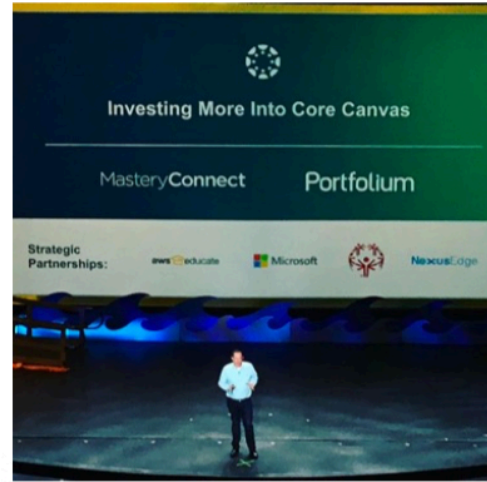
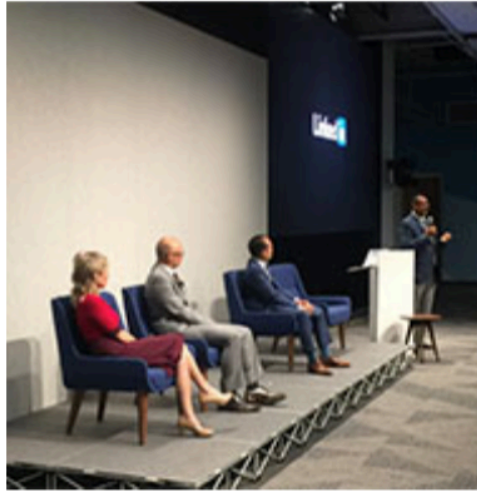
04  
Engage with  
Employer Driven  
Content



05  
Earn  
Digital Badges



# NexusEdge Partnerships



# Live Demo of NexusEdge

NexusEdge

Login Sign Up

Wondering about your career path?

We can help

Sign up today to get your customized career roadmap

GET STARTED

0:12 / 1:38



## ← RECOMMENDED PROGRAMS

Sponsored by California Community College System

Programs matching your skills & interests (9)

### LONG BEACH CITY COLLEGE



Distance from you: 3.6 miles

**Recommended Program(s):** E-Commerce Dual Enrollment Program

[VIEW DETAILS](#)

### CERRITOS COLLEGE



Distance from you: 6.78 miles

**Recommended Program(s):** Advanced Transportation Dual Enrollment Program, Entrepreneurship Dual Enrollment Program

[VIEW DETAILS](#)

### RIO HONDO COLLEGE



Distance from you: 3.2 miles

**Recommended Program(s):** Supply Chain Dual Enrollment Program

[VIEW DETAILS](#)

### LA VALLEY COLLEGE



Distance from you: 9.5 miles

**Recommended Program(s):** Business Dual Enrollment Program

[VIEW DETAILS](#)

### GLENDALE COMMUNITY COLLEGE



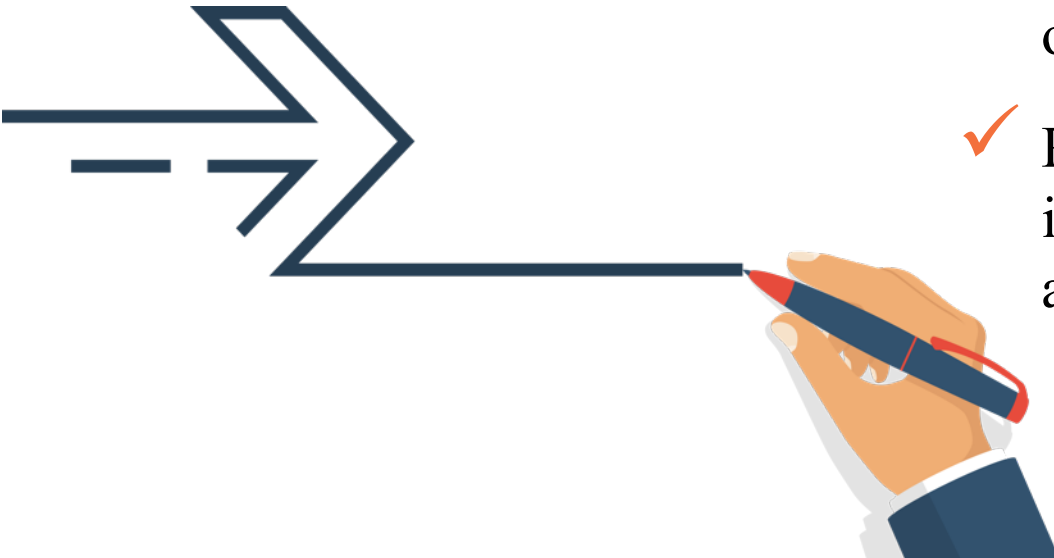
Distance from you: 7.23 miles

**Recommended Program(s):** Logistics Dual Enrollment Program

[VIEW DETAILS](#)



# BENEFITS FOR CAREER PATHWAY SPECIALIST (CPS)



## Identify the Pathway, Grow the Pathway.

- ✓ Receive notification of students who come through ProvenReady program
- ✓ Through the PRC3 Program, the CPS will have access to reports identifying student and high school pipelines showing usage patterns and revealing possible pathway development opportunities
- ✓ Professional development opportunities including industry site visits, workshops, and conferences



# CPS

## PROFESSIONAL DEVELOPMENT OPPORTUNITIES



- ✓ **Google Site Visit - date TBD**
- ✓ **FREE Registration at each of our Sectors' Conferences**



Mobilize CA  
**Aug. 23-24, 2019**



NACCE Conference  
**Oct. 13-16, 2019**



GetGlobal  
**Nov. 6-7, 2019**

- ✓ **Regional Advisory Meeting – In planning**

# MARKETING ASSETS

**PROVEN READY**  
CLASSROOM • COLLEGE • CAREER PROGRAM

IN PARTNERSHIP WITH  
**NexusEdge**

The **PROVENREADY: Classroom • College • Career PROGRAM** connects high school students to college and career pathways while offering opportunities for students to earn industry-certified digital verifications of acquired skill competencies in industries such as: Business, Entrepreneurship, Global Trade, and Advanced Transportation and Logistics.

Utilizing the NexusEdge platform and its partnerships with such entities as Canvas and LinkedIn® Learning, implementation in schools and integration in the classroom is easy and ensures timely and relevant content essential for preparing the future workforce, today.

**Career Pathway Specialist (CPS) Benefits:**

- Receive notification of students who come through ProvenReady Program.
- Access to reports identifying student pipelines and high schools indicating pathway opportunities.
- Professional development options including industry site visits, workshops, and conferences.

**01 Career Assessment**

**02 Career Exploration**

**03 Students matched with community colleges**

**04 Teachers integrate employer-driven content in coursework**

**05 Students earn digital badges that may lead to internships and interview**

**Student Benefits:**

- Career assessments connect students directly to community colleges and career pathways.
- Free LinkedIn® Learning subscription allows students build upon career-focused skills.
- "Badge Exams" are tests created by employers. If passed, students receive a "digital badge" which verifies competency.
- Passing Badge Exams may result in invitations to interview for internship and employment opportunities.

**Sample of Participating Employers:**

- Google
- Activision
- CNBC
- TechStars
- Amazon
- Disney

**CONNECT WITH US:**  
[info@provenready.org](mailto:info@provenready.org)

NexusEdge is a career exploration and micro-credentialing platform geared towards high school and college students.

POWERED BY

- California Community Colleges
- atl Advanced Transportation and Logistics
- Business & Entrepreneurship LOS ANGELES REGION
- GLOBAL TRADE

✓ Collateral Materials —  
**Flyers, Kits for High Schools**

✓ Website (in development) — **[www.provenready.org](http://www.provenready.org)**

✓ Periodic Updates

PROVENREADY  
CLASSROOM • COLLEGE • CAREER PROGRAM

Contact

Get Started

Make a difference for your students!

**MAXIMIZE YOUR STUDENTS SUCCESS USING THE FASTEST POSSIBLE STRATEGIES.**

with NexusEdge

The screenshot shows a browser window displaying the ProvenReady website. The page features a navigation bar with the ProvenReady logo and a 'Get Started' button. The main content area includes a large image of graduates in blue caps and gowns, with a text overlay that reads: 'Make a difference for your students! MAXIMIZE YOUR STUDENTS SUCCESS USING THE FASTEST POSSIBLE STRATEGIES. with NexusEdge'. The website URL 'provenready.org' is visible in the browser's address bar.



# THANK YOU

**RUTH AMANUEL**

[rmanuel@lbcc.edu](mailto:rmanuel@lbcc.edu)

**EDDIE LIN**

[eddie@nexusedge.com](mailto:eddie@nexusedge.com)



**Advanced Transportation  
and Logistics  
Sector**



**Global Trade Sector**



**Business and  
Entrepreneurship  
Sector**

IN PARTNERSHIP WITH  
**NexusEdge**

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**JUDY FOX**

[jfox@cerritos.edu](mailto:jfox@cerritos.edu)

For more info: [info@provenready.org](mailto:info@provenready.org)



**PROVEN READY**  
CLASSROOM • COLLEGE • CAREER PROGRAM



## Mobilize California Summit

- August 23-24, 2019 • Temecula, CA
- 220 attendees
- Funded 6 high school instructors, 10 career pathway specialists/college partners, 9 college faculty — total 25
- Included technology vendors, new trends/technologies in the industry, workforce development needs, program curriculum development





NATIONAL ASSOCIATION  
FOR COMMUNITY COLLEGE  
**ENTREPRENEURSHIP**



**NACCE 2019**  
Entrepreneurship  
Explorations  
NEWPORT BEACH, CA

**OCT**  
**13-16**  
**2019**

NACCE's Annual Conference brings entrepreneurship thought leaders and practitioners together to share best practices and new areas of exploration in ecosystem building.

**Business & Entrepreneurship**  
LOS ANGELES REGION

**Contact Judy Fox for  
registration details  
[jfox@Cerritos.edu](mailto:jfox@Cerritos.edu)**



The Future is Globally Connected

Presented by EXP - The opportunity engine

# GPS YOUR FUTURE

FRIDAY, OCTOBER 25, 2019  
8 A.M. - 2 P.M.  
LONG BEACH CITY COLLEGE  
4901 EAST CARSON ST., LONG BEACH, CA 90808  
[EXPfuture.org/GPSYourFuture](http://EXPfuture.org/GPSYourFuture)

Partner with EXP to help more than 700 high school students discover their dream careers!

**EXHIBITOR**  
Showcase your industry

**SPEAKER**  
Share your journey

**SPONSOR**  
Fuel their discovery

**GET INVOLVED**  
Nicole Martin Huezo  
Director of Programs and Strategic Partnerships  
[nicole@expfuture.org](mailto:nicole@expfuture.org)  
(424) 368-7100 x 107

#GPSYourFuture

**GetGlobal**

## GetGlobal: Thrive in Foreign Markets

Nov. 5-7 • Long Beach, CA

The #1 business summit for international strategy, international expansion, and key foreign market dynamics.

- 100+ Speakers
- 60+ Sessions
- 25+ Roundtable Discussions

Find out more and register at [GetGlobal.co](http://GetGlobal.co)

## SAVE THE DATE

### Microsoft Career Exploration and Tour

Tuesday, November 12, 2019  
9:00 a.m. - 2:00 p.m. • Microsoft Campus  
3 Park Plaza #1600, Irvine, CA 92614

This event will expose you to technology like never before. Immerse yourselves with AR/VR technology, experience the cloud and try the halo lens. Gain in-depth knowledge of career opportunities for students and take back with you kits to promote technology. Detailed program and invite to come. Lunch and parking included.

Brought to you by:  
**INFORMATION COMMUNICATION TECHNOLOGY  
ICT/DIGITAL MEDIA SECTOR**

In partnership with: GLOBAL TRADE

For more information, please contact Charlotte Augustein at:  
[charlotte@glendale.edu](mailto:charlotte@glendale.edu)

POWERED BY  
California Community Colleges

Contact Ruth Amanuel at [ramanuel@lbcc.edu](mailto:ramanuel@lbcc.edu) for more information or registration.